



Business in Society

By Mark Erickson, Carol Stephenson, Harriet Bradley, Steve Williams

Polity Press. Paperback. Book Condition: new. BRAND NEW, Business in Society, Mark Erickson, Carol Stephenson, Harriet Bradley, Steve Williams, What's the point of studying business from a social perspective? How can sociology aid my understanding of the big issues facing businesses today? Can thinking sociologically really equip me better for a career in business? This book provides an indispensable introduction to business and organizations from a social perspective. Using classic and contemporary ideas and evidence, the book explores the connections between people, work, organizations and society. Carefully illustrated with a range of up-to-date case studies, the book shows how sociology can shed light on current developments in the business world. Drawing on their considerable experience of teaching sociology to a range of audiences, the authors provide a straightforward but still stimulating step-by-step guide to issues such as: discrimination and diversity in the workplace; trade unionism and industrial disputes; the need for ethics and legislation; and the changing roles of managers and employees. The book provides: Clearly-defined learning aims; Questions for discussion and reflection; Annotated suggestions for further reading; In-depth case studies linking sociological ideas to business realities. Written with the needs of students taking degrees outside the traditional social sciences...



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This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

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