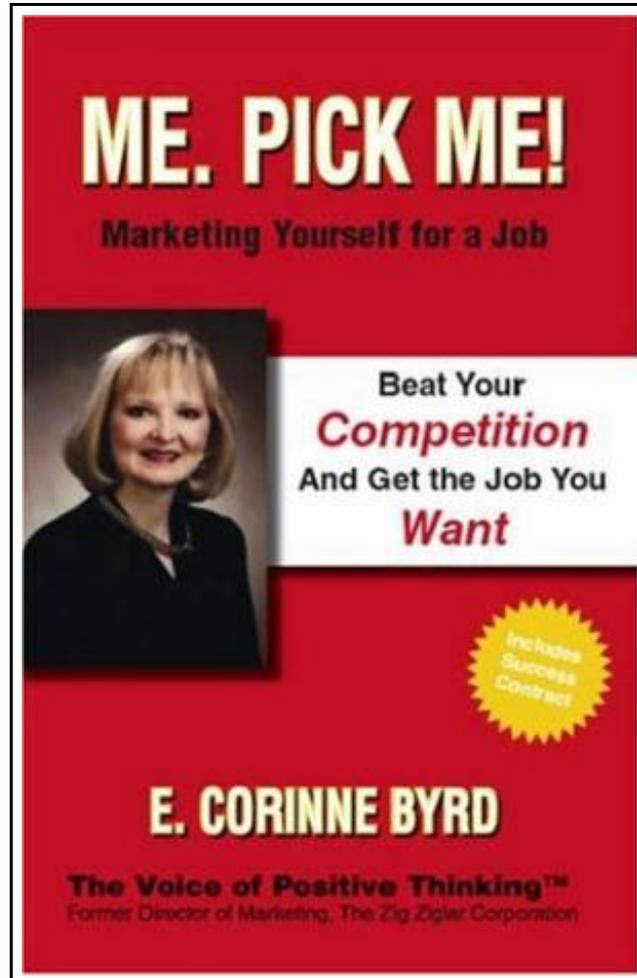# Me. Pick Me: Marketing Yourself for a Job

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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.
(Newton Runolfsson)

ME. PICK ME: MARKETING YOURSELF FOR A JOB

Trafford Publishing. Paperback. Book Condition: New. Paperback. 134 pages. Dimensions: 8.8in. x 5.9in. x 0.4in.Whether youre looking for your first job, changing fields or replacing a lost job, job hunting is a frustrating process that can make even the most confident and qualified among us a little nutty. Often, competition is fierce and patience, thin. Every possible edge job seekers can gain becomes critical. Written by prominent marketing and communications specialist, E. Corinne Byrd, Me. Pick Me, Marketing Yourself for a Job is a dynamic step-by-step program for clever job campaigns, including ideas and suggestions for resumes, cover letters, performance pledge letters, power interviews, golden gifts and more. Discover secrets to wow employers Stand out from the competition with personal marketing strategies Create the best interview of your life! Use the power of visualization and affirmation for results Write and use words that get you hired - with sample scripts Use the power of public relations to get your ideal job Become a star employee to get promoted Learn to negotiate salary and get pay raises! Sharing personal examples, often infused with humor and always with encouragement, Byrd shares insights gained from more than two decades of award-winning public relations and copywriting experience, marketing and sales management. Her years as an executive in a world-famous motivational company provide readers with a unique brand of fail-proof job search techniques, plus an on-the-job system for climbing the ladder of success. Engaging, informative and filled with useful tips, the book will help everyone from college grads, to mid-level managers, to executives, say and do the right things to get a job. Byrd will become your personal coach, as she shows you exactly how to achieve communication charisma and personal selling power for maximum advantage in an ultra-competitive employment marketplace. The book is designed...

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